CSM

Symplicity CSM is built with deep configurability and functionality in mind. Our platform enables schools to measure and report on critical KPIs around student engagement and outcomes, streamline student and employer outreach, and run robust OCR and experiential learning programs. These values are core to our mission and drive our decisionmaking in everything we do—today and in the future.

CSM - CORE MODULES

Student & Employer CRM
Record and access all touchpoints with students so you can better guide them through the job search process. Career counselors can evaluate resumes/CVs, enter notes, review job applications and interviews, access student activity data, and much more.

Robust Company & Employer Contact Management
Access the full suite of features to understand your employer relationships, events, jobs/applicants ratio, and more.

Virtual Career Fairs and Virtual Workshop Manager
Seamlessly create and host career fairs and workshops with simple registration pages, email reminders, and payment processing for employers that works for both in-person and hybrid settings.

Experiential Learning
A comprehensive solution for posting co-op and internship positions, managing applicants, processing evaluations, and tracking offers.

Advanced Metrics and Outcome Reporting
Easily collect and report on first-destination survey based on NACE career readiness competencies and outcomes data to identify meaningful trends.

Mock Interviews
Record practice interviews using pre-loaded or customized questions and request feedback from career center staff by sharing the interviews.

Resume Builder
Create and submit resumes and cover letters using pre-defined templates, examples and styles to generate multiple versions of documents (Word/PDF).

Campaign Manager
Automate and run effective outreach and engagement campaigns to better connect with students and employers.

CSM - CORE MODULES

Counseling Appointment System
Online appointment scheduling between students and advisors, including viewing of advisors' schedules, attendance tracking, appointment notes, and appointment reminders.

Curated Jobs
Drive thousands of new jobs from across the United States to undergraduate career center clients.

Professional Network
Searchable mentor network that students can use to find and connect with mentors, alumni, and peers.

Pathways
Customizable and trackable career plan checklists that can be targeted to specific students.

Email Analytics
Metrics associated with e-newsletters and targeted emails (sent, open, and click rate).

Credentials Manager
Request transcript, references, and credential documents from third parties such as professors, registrar, and other institutional departments.

Granular User Rights
Provide user permissions with access to specific sections of the application, such as student management, non-OCR jobs, and events.

Interview Slot Matrix
Manage complex interview schedules with multiple interviewers, rooms, and times through an interactive chart.

Help Desk Access
All clients get a dedicated account manager who has worked in higher education. Clients have access to live phone and email support 24/7 for technical questions, chat support, and forums that can be used to connect with other CSM clients.

WHO WE ARE

Symplicity is a global student experience company that provides smart platforms to more than 2,000 colleges and universities for managing all aspects of student life, including career services, student conduct, and accommodations. Symplicity empowers colleges and universities to increase student engagement and outcomes by creating an inclusive and supportive student experience that extends beyond graduation.

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