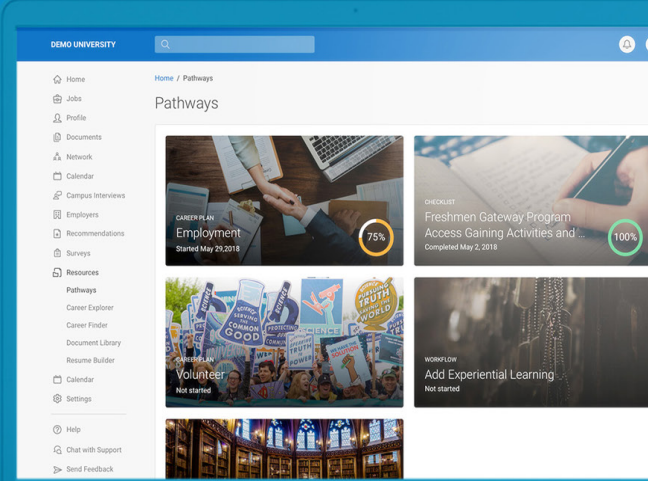


HELPING STUDENTS BUILD MEANINGFUL CAREERS WITH A PERSONALIZED PLAN



GUIDED CAREER DEVELOPMENT

From internships, experiential learning, co-curricular activities, part-time jobs, and much more, students today are developing their employability skills outside of the classroom in numerous ways. Yet, with so many options, students can be overwhelmed with career development activities, neglecting taking actions that will help them secure a job post graduation to secure a job.

[According to a 2021 Strada and NACE report](#), seniors who participated in careerpreparation activities reported “greater confidence in their workplace skills and clarity in their career plans.” Additionally, that same report cited that first-generation students are less likely to participate in these career-readiness activities and less likely to hold internships, both “linked to higher confidence in workplace skills.” Preparing marginalized groups of students (Black, Latinx, first-generation, LGBTQ+, etc.) that might slip through the cracks is key to ensuring equitable outcomes for all students. Addressing the disparities often faced by marginalized students requires ensuring all students are prepared, offered access to the same opportunities, build networks, etc.



Supporting all students is now a social justice issue and institutions have started to integrate career readiness and skill development based on major, industry, graduation year, school affiliation, interests, etc. While these plans can provide more structure to their students' career journey, how can staff guarantee and track that students are engaging in these activities? With CSM Pathways, we've made it easy for institutions to better engage and prepare students to succeed!

WHAT IS CSM PATHWAYS?

Enabling career offices to set up structured career plans within their CSM system, Pathways is designed to support general career planning by automating workflows, reducing manual work, and easily measuring success. Within each Pathway there are steps and activities that can be tied to standard CSM functionalities, such as events, advising appointments, or even ones that take place outside the system i.e. watching a Youtube video. With Pathways, career services offices can easily take care of student's prerequisites often required before attending a networking event such as attending a workshop, getting a resume reviewed, meeting with a career advisor, etc.

Career offices can significantly boost student engagement by providing students with an easily accessible career plan and sending automated reminders about upcoming deadlines and activities. Once a student completes a step, they are then able to advance to the next step to help keep students on track on their way to graduate school, an internship, preparing for a networking event, and more.

By utilizing Pathways, career services staff can identify trends and students of concern, track student outcomes, ensure students are prepared with basic skills, support marginalized groups, implement key post-graduation initiatives to create a strong and well-connected alumni network for future students, and much more!

OUR CLIENTS



ABOUT CSM

Symlicity CSM is the market leader in student employability and is used by over 1,000 institutions worldwide. With CSM, students in our network submitted 13M+ job applications with over 600,000 employers using Symlicity to find and hire early career talent.

FEATURES

Always Accessible

Ensure students are engaging in skills development activities by providing them an online version of their career plan

Part of the Student Record

Easily monitor a student's progress on a Pathway directly from the student's profile

Targetable to Specific Students

Create custom Pathways for different segments of students

Trackable and Reportable

Track overall student activity and view how students are engaging with your Pathways

Unlocks User Rights

Grant user rights and unlock system resources for students when they complete a required step or activity

Integrates with Campus Partners

Incorporate Symlicity's partner technologies in your Pathways if these are also available at your institution



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